



For immediate release

Blanco Arcon handcrafted kitchen sinks now available in Canada

Toronto, June 26, 2011. Launched to the design community earlier this spring at the Interior Design Show in Toronto, the Blanco Arcon series of kitchen sinks are now available from specialty retailers across Canada. A premium line of stainless steel sinks, the Arcon series is part of the company's SteelArt brand of handcrafted sinks made in Germany.

Minimalist in style the Arcon series is a variation of the industrial square sink design so popular in many of today's kitchens. Blanco introduced this commercial style of kitchen sink to the international market more than 10 years ago through their SteelArt division and has introduced new variations on the look over the years. The latest, the Arcon series, features precise zero-radius (square) bowl corners and a combination of straight and curved bowl shapes for a fluid elegant look.

"The Arcon sinks capture the refined minimalism so characteristic of the SteelArt® line," says Alexandra Marshall, director of marketing and product development for Blanco Canada, "but with a new fluidity and movement. Still classically elegant, Arcon sinks are a refreshing variation on the strictly square commercial sink design to suit today's more natural home environment."

The Arcon series includes four models of varying sizes and bowl configurations: a large single bowl sink, classic two-bowl sink, smaller single bowl sink that can also work as a matching island sink, and a 1-3/4 bowl configuration with large main bowl and smaller secondary bowl.

Blanco SteelArt sinks represent the pinnacle of BLANCO quality, engineering and craftsmanship. Made from a single panel of premium quality 304-series stainless steel, SteelArt sinks feature a luxurious satin brushed finish and are carefully handcrafted in Germany for the world market.

For more information visit www.blancocanada.com.

- 30 -

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